



ENTRUST

**INSTANT FINANCIAL
ISSUANCE AS A SERVICE**

PRIVACY STATEMENT

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Instant Financial Issuance

Last updated: August 18, 2023

Instant Financial Issuance (IFI)

This product privacy notice describes how Instant Financial Issuance Software (on premise solution) and Instant Financial Issuance as a Service (cloud solution) collect and process personal data pursuant to applicable data privacy laws.

Description

Instant Financial Issuance Software is a solution for permanent, immediately activated, dual interface debit and credit cards. Whether it's for new accounts, emergency card replacement, low-volume re-issuance, or PIN services, Instant Financial Issuance Software allows consumers to leave a financial institution with a personalized card within minutes. Instant Financial Issuance as a Service (IFlaaS) is PCI-CP compliant.

Personal Data Collection and Processing

Personal Data Type	Purpose for Processing
Debit Card Account Information	Card Personalization, Pinning, and Re-pinning
Credit Card Account Information	Card Personalization, Pinning, and Re-pinning
Name	Card Personalization, Pinning, and Re-pinning

Retention Period

Entrust collects minimal personal data to print card replacements. This information is encrypted and not stored within the application. The application itself does not store personal data for longer than is needed to print cards. Entrust retains redacted log data for a minimum of one year in accordance with PCI requirements. This allows Entrust to have the ability to notify Customers and assist with any potential forensic investigations.

Use of Sub-Processors

For the current list of sub-processors, visit <https://www.entrust.com/legal-compliance/privacy/sub-processors>.

International Data Transfers

Cross-border transfers of data may occur on a customer-by-customer basis. Any cross-border transfers of personal data are made in accordance with relevant data privacy law requirements.

Data Protection Measures

For more information on how Entrust processes personal data collected by this product, please refer to Schedule 1 of our standard customer data processing agreement (DPA) found [here](#).

Legal Basis for Processing Personal Data

The legal basis for the processing personal data by IFIaaS is performance of a contract.

Artificial Intelligence (AI) and Automated Decision-Making (ADM)

IFIaaS does not make use of artificial intelligence or automated decision-making.

Data Privacy Rights

The Customer is the data controller for all personal data collected by IFIaaS. Entrust Corporation, as the data processor, will assist the Customer, to the extent reasonable and practicable, in responding to verified data subject access requests the Customer receives with respect to IFIaaS.

Amendments to this Privacy Statement

We reserve the right to amend this Product Privacy Statement from time to time as our business, laws, regulations and industry standards evolve. Any changes are effective immediately following the posting of such changes to <https://www.entrust.com/legal-compliance/data-privacy/product-privacy-notice>. We encourage you to review this statement from time to time to stay informed.

Contact Information

For questions about this product privacy notice, please contact privacy@entrust.com. For Entrust Corporation's general privacy notice, please click [here](#).