The Personalized Campus ID
How Card Products Impact Student Experience at Universities
Delivering a Five-Star Experience to Gen Z Students

A TRUE ONE-CARD EXPERIENCE
FOR UNIVERSITY LIFE

Personalized Campus ID Cards can also be used for:
- Payment card for broad campus food and vending services
- Smart card access to campus buildings and local transit systems
- Give students ID card for access to campus buildings and class-specific lab spaces
- Verify student identity for on-campus registration
- Confirms student identity, discount and payment for local transportation needs
- Ensures over 30 million people attend college sporting events per year.

For more information about Entrust Datacard products and services, call 888-690-2424, email info@entrustdatacard.com or visit entrustdatacard.com/markets/education.