THE ULTIMATE IDENTITY SOLUTION
FOR REGIONAL AND LOCAL GOVERNMENT

Secure Citizens. Strengthen Community Relations.

Entrust Datacard™
Trusted Identities | Secure Transactions
PROTECTING GOVERNMENT BUILDINGS, CITIZENS AND SERVICES

Creating Better and Safer Communities Through Secure Identities

More than ever, regional and local governments require a holistic approach to help secure citizens and strengthen community relations. Global security events have cast a spotlight on the importance of security at the local level. The key to enabling safe communities is secure identity — covering everything from employee access to buildings, badging first responders, issuing citizen IDs for government services and providing weapon permits. With more than 400 government projects deployed in more than 100 countries worldwide, Entrust Datacard has the experience and depth of expertise to help you build a strong, secure community.

Secure ID Programs Enable:
• Secure Access to Government Buildings and Infrastructure
• Positive Identification of First Responders and Critical Staff
• Strong Community Relations through City IDs and Services
• Accountability through Permits and Licensing
SD Series Direct-to-Card Printers (460, 360, 260, 160)

Choose from One-Sided or Two-Sided Card Printing

Create customized cards and badges to fit your program’s needs. The SD series card printers produce outstanding single-sided or dual-sided ID cards that are both visually impressive and easy to produce.

Superior Speed for Higher Productivity

Reduce jamming with exclusive TruePick™ card handling. Increase both productivity and efficiency with the SD series card printers, which produce clean credentials at industry-leading speeds.

New Technology Prints Brighter, High-Quality Images

Impress cardholders with the crisp, clean images and vibrant colors. Exclusive TrueMatch™ printing technology closely matches the colors on your card to the colors on your screen.

Intuitive Operations Simplifies Card Printing

Get up and running quickly without a steep learning curve. Printer operations are easy to understand with the help of the intuitive soft-touch LCD panel. Load cards, replace supplies and access all the industry-leading features from one location.
CR805 Retransfer Printers
Brilliantly Designed and Built to Stand the Test of Time

The CR805 retransfer card printer uses pigment ink, which is not susceptible to UV fading and ensures images last. This means fewer card replacements and lower total card program costs.

High Resolution Printing for Stunning Resolution

Pigment ink combined with high resolution 600 dpi printing enables security features such as microtext, OCR codes, 1D and 2D barcodes and other machine-readable elements.

CD Series Direct-to-Card Printers
Enterprise-Class Printing that Fits on Your Desktop

Print higher volumes, longer runs and more complex cards with a higher level of efficiency all from the convenience of your desk. The CD series card printers keep lines moving while helping to protect your assets and people.

New Technology Prints Intricate Graphics and Vibrant Colors

The CD series card printers revolutionize high-quality printing with the industry’s first print resolution of 300 x 1200 dpi. Fine text, complex two-byte characters and 2D bar codes print sharp and legible. TrueMatch™ printing technology closely matches the colors on the card to the colors on your screen, reproducing images in vibrant colors.

One Great Value Today and Tomorrow

Protect your investment with the modular design of the CD™ series card printers. Rest assured your printer will continue to meet your requirements now and in the future as a completely scalable printing solution with upgrades like new encoders and inline lamination.
EMPOWERING ID PROGRAM ADMINISTRATORS

ID Card administrators in regional and local government settings face many challenges, one of which is the need to increase security to better protect buildings, citizens and services. With rapidly changing technology, solutions implemented today could be outdated tomorrow. Key services need to continue unfettered while increased security measures are implemented. And it is difficult to navigate all of these challenges while contending with ever-tightening budgets. Entrust Datacard helps small governments around the globe implement secure, scalable technology that is user friendly and can be expanded over time to help drive increased security, process efficiency and cost savings in your secure ID program.

Key Pain Points for ID Program Administrators

- Increasing Threats & Demand for Higher Security
- Rapidly Changing Technology
- Increasing Need for Services
- Resource Constraints
Securing Employees, Facilities and Infrastructure

There are many ways that secure IDs can help protect public employees and infrastructure. Smart cards, for instance, enable access control to a wide variety of facilities — from police stations, court buildings and government offices to critical infrastructure such as water treatment plants and municipal communication facilities. Adding security features into ID cards for local government officials, employees and contractors helps protect these valuable community assets — while meeting government security standards.

Positive Identification of First Responders and Critical Staff

Secure communities also depend on a government’s ability to ensure the integrity of its first responders and critical staff. Fraud and counterfeiting key ID badges can result in cases such as officer impersonation, non-authorized personnel accessing buildings, and failed identification of government employees in citizen interactions. Adding anti-counterfeit and anti-fraud measures to ID design and printing is a critical means of ensuring the overall security of your card program.

Accountability through Permits and Licensing

The burden on regional and local government to issue permits and licenses is increasing. For instance, in the US, Concealed Carry permits have risen more than 250% in the last 10 years. With the added stress this places on the system, administrators can’t afford to waste time on inefficient systems. Server-based ID creation, enrollment and issuance software helps streamline card programs by allowing you to utilize and manage card templates on all ID workstations from one central location. No more having to copy and install on multiple workstations. This maximizes uptime and efficiency while also offering flexibility to enroll and print from any location, utilizing any internet-connected device. Remote monitoring and management software can also help to manage supplies, error codes and firmware updates in deployed printer fleets, all from one convenient dashboard – freeing up your IT department and card program administrators to focus on other critical needs.
ENTRUST DATACARD ID SOLUTIONS ENSURE SECURE GOVERNMENT FACILITIES WHILE MAXIMIZING BRAND PRESENCE

Entrust Datacard Offers a Complete Ultimate Identity Solution for Regional and Local Governments

Entrust Datacard delivers a wide portfolio of government ID solutions, allowing you to build the Ultimate Identity Solution to meet your specific cost, functionality and aesthetic goals. Our innovative retransfer and direct-to-card printers deliver best-in-class card quality and long-term reliability. No matter which Entrust Datacard printer you choose, you can count on one important outcome — quality.

Cost-Saving Modularity
The modular design of our software and printers allows you to add new features quickly and affordably — and protect your investment.

Rapid Replacement
An available program ensures your ID card operations remain productive — even if one of your printers requires service.

System-Matched Supplies
Easy-to-order printer supplies — including ribbons and holographic overlays — are designed to extend card life and reduce reissuance costs.

Entrust Datacard’s end-to-end product suites makes it possible to create a best-in-class user experience for your government ID program. Streamline processes while saving on IT costs and maximizing flexibility and security.
THE ULTIMATE IDENTITY PLATFORM FOR ACCESS MANAGEMENT
A Solution for Every Possibility

MONITOR YOUR ENTIRE ID ISSUANCE NETWORK FROM ONE DASHBOARD
Remote Monitoring and Management Software

When you take advantage of server-based software deployment, you create a highly efficient ID card network. You can capture images and data anywhere—and set up multiple print stations to eliminate lines and maximize citizen or employee convenience.

Entrust Datacard™ Remote Monitoring and Management (RMM) Software lets you manage your fleet of card printers from one convenient dashboard. You can track all of the metrics important to you, including productivity, uptime, supply levels and service requirements.

KEY CAPABILITIES OF REMOTE MONITORING AND MANAGEMENT SOFTWARE

1. REAL-TIME VISIBILITY ACROSS PRINTER FLEET
2. QUICK DEPLOYMENT OF FIRMWARE UPDATES
3. SUPPLY LEVEL AND MAINTENANCE ALERTS
Strong Community Relations through City IDs and Services

1.1 billion people live without an officially recognized identity. This lack of recognized identification deprives them of protection, access to services and basic rights. With several global initiatives already in place to provide identities to these citizens, card program administrators have an opportunity to make a meaningful difference in their communities. In the US, city ID card programs are being developed by progressive communities in an effort to provide identification for undocumented citizens who would otherwise not have the access or means to obtain a driver’s license. In Europe, and other areas of the globe, countries are attempting to deal with an influx of refugees. In poor nations, citizens are often isolated and unable to get a government issues ID. Server-based enrollment and issuance software enables administrators to capture data from any connected device anywhere on the planet with internet access. This improves security and outreach by allowing more flexibility for local communities driving ID initiatives to engage citizens directly vs. a central government office.

ESTABLISHING SECURITY FOR YOUR ID CARDS

To maximize card security, build a variety of security layers into cards including smart chips in card substrates, unique personalization features and secure overlays with covert features.

**Magnetic Stripe**
Encode magnetic stripes with biographical data and access control information and read with machine-readable systems.

**Secure Overlays**
Make cards more secure with custom security overlays that offer multiple layers of security, ranging from simple to complex. A combination of overt, covert and forensic security features makes cards easy to verify and hard to counterfeit.

DuraShield™ clear or holographic overlays are virtually impossible to remove intact and provide edge-to-edge protection for greater card security and aesthetics. They are nearly as durable as polyester patches—at a cost that matches basic topcoats—which reduces costly card issuance and re-issuance.

**Smart Chip**
Encode contact or contactless chips with biographical data, such as a cardholder’s name or date of birth. Smart chips also allow for storage of biometrics and other tamper-resistant data.

**Vivid Personalization**
Improve visual verification with proven technology to ensure accurate color matching and high quality printing of photos, logos and graphics.

**Tactile Impression**
Create an extra level of security that is easy to verify. Combine an overlay with a unique tactile impression that ensures the overlay tears during any attempt to remove it.
TruCredential Software Suite
Unleash the Power of Server-based ID Software

Server-Based Installation
We deploy software on a central server, not on individual workstations. This means you can set up capture stations and printer locations where you need them. You can even use mobile devices to capture photos and demographic data anywhere.

Integration with Other Systems
The design of our software reflects decades of experience working with government programs. Integration with other software solutions — such as access control systems — is seamless. Broad compatibility means you’re not stuck with a limited number of choices for your organization.

Drag-and-Drop Simplicity
Creating the ideal ID cards is easy. Drag-and-drop features simplify the card design process so you can issue truly personalized cards that align with your government branding guidelines. It’s also easy to add your choice of machine-readable technologies.

Driverless Printing
With our solution, there is nothing to download, no version to track and nothing to update. Just connect your card printers to the network and print brilliant quality cards — anywhere.
Cost-Saving Scalability
Our software scales quickly to support changes in your ID card program. It’s easy to create any ID program you envision, from basic single-printer configurations to deployments that span multiple sites and include mobile capture options.

Support for Multiple Printers
Our central server deployment model allows you to locate card printers anywhere you choose. You can set up multiple print sites to eliminate long wait times for ID cards. Adherence to industry imaging standards allows you to drive virtually any brand of card printer.

Smart Card Templates and Migration Tools
Smart cards provide a versatile foundation for multipurpose IDs and other innovative ideas. Our software makes it simple. You get out-of-the-box templates and intuitive migration tools to build your smart card program. You don’t need programming skills—just a vision for your program.

A WORLD-CLASS EXPERIENCE FOR YOU
Entrust Datacard has more than 40 years of experience working with university card program administrators to develop innovative education ID solutions across a variety of schools and geographies, ensuring that we can provide the ID solution best suited to your program.

COST-SAVING MODULARITY
The modular design of our software and printers allows you to add new features quickly and affordably — and protect your investment.

TACTILE IMAGES
Add innovative branding and enhanced security to your ID cards with our exclusive tactile impression feature.

RAPID REPLACEMENT
An available program ensures that your ID card operations remain productive — even if one of your printers requires service.

SYSTEM-MATCHED SUPPLIES
Easy-to-order printer supplies — including ribbons and holographic overlays — are designed to extend card life and reduce reissuance costs.
About Entrust Datacard
Consumers, citizens and employees increasingly expect anywhere-anytime experiences — whether they are making purchases, crossing borders, accessing e-gov services or logging onto corporate networks. Entrust Datacard offers the trusted identity and secure transaction technologies that make those experiences reliable and secure. Solutions range from the physical world of financial cards, passports and ID cards to the digital realm of authentication, certificates and secure communications. With more than 2,000 Entrust Datacard colleagues around the world, and a network of strong global partners, the company serves customers in 150 countries worldwide.

For more information about Entrust products and services, call 888-690-2424, email sales@entrustdatacard.com or visit www.entrustdatacard.com.

Corporate Headquarters
Entrust Datacard
1187 Park Place
Shakopee, MN 55379
USA